



Press release exhibition report

Paris, 26th October 2018

The EURONAVAL exhibition closes its doors after a week dedicated to promoting the naval industry. It confirms its status as the world's leading event in the sector. This 50th anniversary edition has been punctuated by numerous political visits, including the President of the Republic and by the presence of more than 140 official delegations. With news announcements every day, EURONAVAL is a driving force behind the preparation of the future, notably with its SEAnnovation space dedicated to start-ups and its Trade Vessel.

1) Political visits throughout the exhibition

For the first time since its creation in 1968, the EURONAVAL exhibition had the honour of receiving the visit of the President of the French Republic, for its opening day. The President of the Republic, accompanied by Florence Parly Minister of the Armed Forces, and Mrs. Geneviève Darrieussecq, Secretary of State spent 4 hours at the exhibition. He met industry leaders, the actors of the defense and the State action at sea, SMEs and start-ups.

The same morning, Mrs. Parly inaugurated the exhibition with an extremely positive speech for the naval industry, announcing the launch of the studies for the future aircraft carrier.

On Thursday, the Minister of Education and Youth Jean-Michel Blanquer, inaugurated the Trade Vessel for the French industry in the presence of Hervé Guillou, President of the GICAN and CEO of Naval Group, Geoffroy Roux de Bezieux, President of MEDEF and Philippe Darmayan, President of UIMM.

The exhibition also welcomed Mr. Jean-Jacques Bridey, Chairman of the Defence Committee at the National Assembly and Christian Cambon, Chairman of the Committee on Foreign Affairs, Defence and Armed Forces in the Senate, as well as several delegations of deputies and senators including Jean-Marie Bockel.



2) Increased number of official delegations present at the exhibition



For its 50th anniversary, EURONAVAL welcomed 142 official delegations including 101 foreign delegations representing 72 countries from 5 continents. The delegations benefitted from tailor-made tour programmes, allowing them to discover the naval materials of the future that could equip their countries' Navies. It is also worth mentioning the presence of close to 60 representatives of overseas organisations.

3) An edition full of headline news

- An international conference in Paris, the day preceding the exhibition, with an audience of 600 people;
- The announcement by the Minister of the Armed Forces of the launch of studies for renewing the French aircraft carrier;
- The announcement of the creation of a joint venture between Naval Group and Fincantieri;
- Confirmation of the FLOTLOG programme for the future logistics ships of the French Navy, with the signature of the Franco-Italian bilateral agreement;
- Reinforcement of Franco-Australian partnerships, in continuity of the submarine contract signed two years ago;
- Celebration of the 170th anniversary of the Lacroix group, crowned by the sale of the 10,000th Seaclad decoy system.



4) Focusing on innovation with the Trade Vessel and the SEAnnovation space



As a privileged witness to half a century of innovation, the EURONAVAL exhibition is always looking to the future and wanted to highlight its training programmes, professions and start-up businesses.

Thanks to its growth and sound economic health, the French naval industry is recruiting, but is still having difficulties attracting young people. To respond to this considerable need for young talent, the GICAN, with the help of the Naval Industries Campus (CINAV), has designed and developed the Trade Vessel. An innovative scheme inaugurated by the Minister of Education and Youth, to present jobs with recruitment difficulties and

those representing the future of the naval industry, to more than 300 students invited to the exhibition.



The SEAnnovation space hosted 34 French and foreign start-up businesses, representing the diversity of the sector. For the start-ups present, this was a unique opportunity to make themselves known to contractors of the shipbuilding industry all over the world. The President of the Republic's stop at SEAnnovation during his visit to the exhibition reflects the importance given to these emerging players.

5) Dynamic communication for the exhibitors

Find all the EURONAVAL exhibition news in the online Daily by Navy Recognition <https://www.navyrecognition.com/index.php/news/naval-exhibitions/2018/euronaval-2018.html>

And videos by EURONAVAL TV <https://www.euronaval.fr/43/videos>

6) Key figures for EURONAVAL 2018

- 480 exhibitors with 60% from abroad
- 34 exhibiting nationalities including France
- 11 national pavilions including one new one, Norway
- 142 official delegations
- 13 ministers
- 29 Navy chiefs of staff
- 25,000 professional visits
- Around 900 BtoB meetings
- More than 300 pupils and students on the Trade Vessel
- 350 accredited journalists
- 18,000 sqm of exhibition space

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