



EXHIBITION | PARIS LE BOURGET

23 > 26
OCTOBER 2018

22 OCT. | CONFERENCE | PARIS



MEDIA PLANNING



Key figures

Number of medias contacted	110
Number of medias booked at this date	Around 80
Insertions print & web	300
Countries	20



Media partners by country

AUSTRALIA
AUSTRALIAN AVIATION
AUSTRALIAN DEFENCE BUSINESS REVIEW
DEFENCE CONNECT
Belgium
NAVY RECOGNITION
Brazil
SEGURANCA A DEFESA
TECNOLOGIA & DEFESA
Canada
CANADIAN DEFENCE REVIEW
Cyprus
AFRICAN SECURITY
EUROATLANTIC DEFENSE NEWS
GREEK DEFENCE NEWS
Estonia
ARMSCOM
France
AEROMORNING
AERONEWS
AIR & COSMOS
MAGAZINE DES INGENIEURS DE L'ARMEMENT
COMMANDO MAGAZINE
DSI
EUROPEAN DEFENCE REVIEW
LE MARIN
LE MOCI
LE TROMBINOSCOPE
MIFA MAG
MILIPOL EXHIBITION
OPERATIONNELS SLDS
SUB-MARINE
Germany
AL DEFIAYA
ESD
EUROPAISCHE SICHERHEIT & TECHNIK
MARINEFORUM
MILITARY TECHNOLOGY
MITTLER REPORT VERLAG
NAVAL FORCES

India
ARMADA INTERNATIONAL
ASIAN MILITARY REVIEW
CHANAKYA AEROSPACE DEFENCE & MARITIME REVIEW
DEFENCE INDUSTRIES
FORCE
GEOPOLITICS
INDIA STRATEGIC
INDIAN DEFENCE REVIEW
INDIAN MILITARY REVIEW
SOUTH ASIA DEFENCE & STRATEGIC REVIEW
VAYU AEROSPACE AND DEFENCE REVIEW
Israel
DEFENCE UPDATE
HEBREW MAGAZINE
ISRAEL DEFENSE
Italy
SHIP2SHORE
THE MEDITELGRAPH
Lebanon
ARAB DEFENCE JOURNAL (ADJ)
DEFENCE 21
TACTICAL REPORT
Lybia
AL MUSALLH
Malaysia
ASIAN DEFENCE JOURNAL
PERAJURIT

Singapore
Asia Pacific Defence Reporter
Defence Review Asia
Spain
FUERZAS DE DEFENSA Y SEGURIDAD
FUERZAS MILITARES DEL MUNDO
INFODEFENSA
Turkey
DEFENCE TURKEY
MSI
United Arab Emirates
NATION SHIELD
United Kingdom
DEFENCE GLOBAL PUBLICATION
DEFENCE HELICOPTER
DEFENCE PROCUREMENT INTERNATIONAL
GLOBAL DEFENCE TECHNOLOGY
INTERNATIONAL MARITIME & PORT SECURITY
JANE'S DEFENCE WEEKLY
JANE'S NAVY INTERNATIONAL
WARSHIP TECHNOLOGY
USA
AVIATION WEEK
CYBER DEFENSE MAGAZINE
MARITIME LOGISTICS PROFESSIONAL
MARITIME REPORTER & ENGINEERING NEWS
MaritimePropulsion.com
SEA TECHNOLOGY
WorldEnergyNews.com
YachtingJournal.com



Media planning : by month

MAGAZINE	COUNTRY	Web banner in w	Web banner in n	Press release	June 2017	July 2017	August 2017	September 2017	October 2017	November 2017	December 2017	January 2018	February 2018	March 2018	April 2018	May 2018	June 2018	July 2018	August 2018	September 2018	October 2018	November 2018
Belgium																						
NAVY RECOGNITION	Belgium	1	1	5																		
Brazil																						
SEGURANCA A DEFESA	Brazil	1	1	1													1					
TECNOLOGIA & DEFESA	Brazil	1											1				1					
Canada																						
CANADIAN DEFENCE REVIEW	Canada											1	1	1	1							
Cyprus																						
AFRICAN SECURITY	Cyprus	1		1								1										
EUROATLANTIC DEFENSE NEWS	Cyprus			1												1					1	1
GREEK DEFENCE NEWS	Cyprus	1										1		1							1	1
Estonia																						
ARMSCOM	Estonia	1		1																		
France																						
AEROMORNING	France	1		2																	1	1
AERONEWS	France	1	1																			
AIR & COSMOS	France	1															1				1	
MAGAZINE DES INGENIEURS DE L'ARMEMENT	France											1										
COMMANDO MAGAZINE	France	1	1							1					1		1					
DSI	France	1		1										1								
EUROPEAN DEFENCE REVIEW	France	1	4							1								1				
LE MARIN	France	1	1						1													
LE MOCI	France	1	1					1				1			1						1	
LE TROMBINOSCOPE	France	1			1					1							1					
MIFA MAG	France									1							1					
MILIPOL EXHIBITION	France	1		1													1					1
OPERATIONNELS SLDS	France																1					1
SUB-MARINE	France	1		1								1			1			1				1
Germany																						
AL DEFIAYA	Germany	1																				
ESD	Germany																					
EUROPAISCHE SICHERHEIT & TECHNIK	Germany											1				1						
MARINEFORUM	Germany													1								
MILITARY TECHNOLOGY	Germany	1		2																		
MITTLER REPORT VERLAG	Germany																					
NAVAL FORCES	Germany	4		2											1		1					

