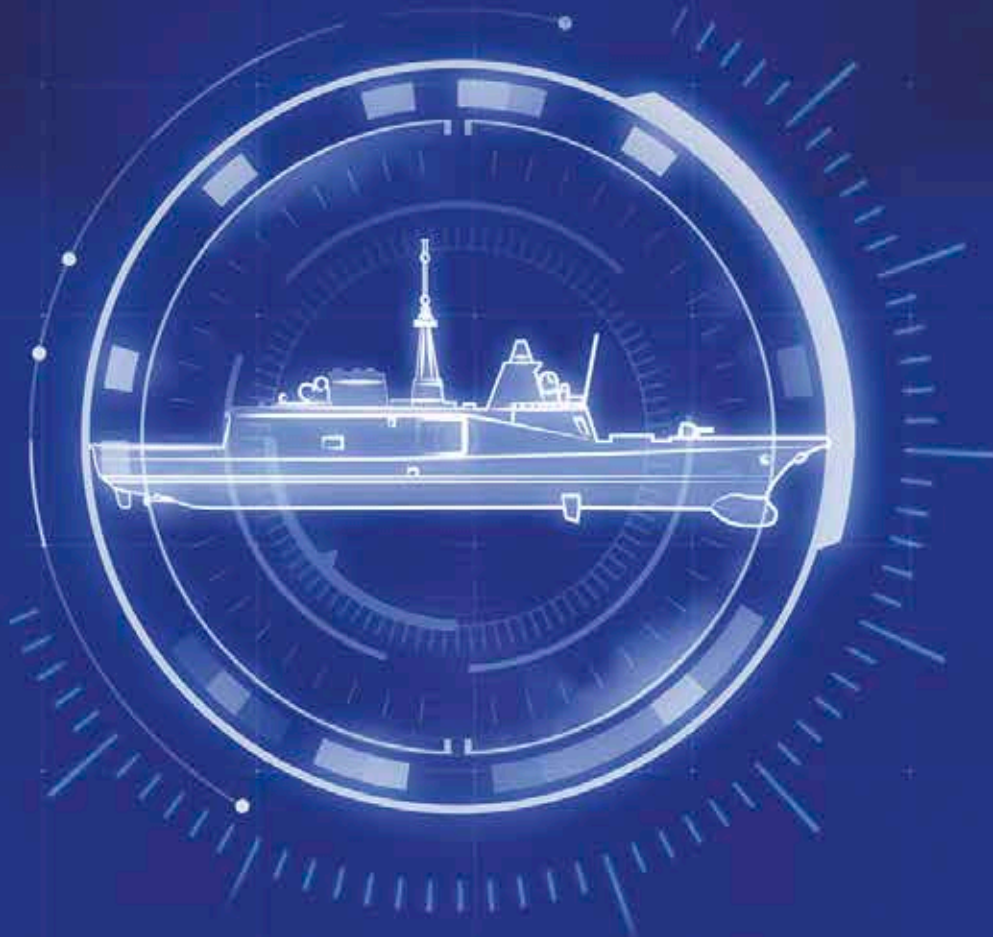




EURONAVAL

The world meeting of naval technologies for the future



**DAILY NEWSLETTER OF THE SHOW
" DAILY EURONAVAL "
COMMUNICATION TOOLS**

OCTOBER 17th – 21st 2016

PARIS LE BOURGET

WWW.EURONAVAL.FR



DAILY NEWSLETTER OF THE SHOW

«DAILY EURONAVAL»

Every two years, the international exhibition **EURONAVAL** gathers over 5 days professionals from the world of naval armament and State action at sea.

The exhibition covers both the naval defence, the State actions at sea and maritime security as satellite navigation. It brings together all industry (large companies as well as French and foreign SMEs) and professionals in the defence and security.

The role of the organizers is to link the offers, products and services of exhibitors and visitors' needs.

The organizer of **EURONAVAL** (from 17 to 21 October 2016) offers to all public (visitors, exhibitors and press) of the exhibition, free distribution of a daily newsletter, the «Daily».

It allows to offer the visitors of **EURONAVAL** quality information about news, the present VIPs and / or events of the exhibition. It reports the daily news and contracts after agreements with interested parties.

The Daily is distributed at the entrances of the show from Tuesday, October 18, 2016, opening day of **EURONAVAL** until Friday 21 October. 5,000 copies a day, bilingual French / English, and is released on **EURONAVAL**. It is of an equivalent quality to that found in other international events in the sector.

The Daily is posted online on www.euronaval.fr during the show.

A relay on Facebook and Twitter is scheduled.

For 1 publication:

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- Full colour page: 3,500 € exc. VAT
- Inside front cover: 4,500 € exc. VAT
- Inside back cover: 4,500 € exc. VAT
- Back cover: 5,500 € exc. VAT

Rebate

- For 2 publications - 15%
- For 3 publications - 25%



Technical Specifications

DAILY FORMATS

Full page ad	W 240 x H 340 mm
Half page horizontal	W 240 x H 165 mm
Half page vertical	W 115 x H 340 mm

ADVERTISING:

Unlocked, high resolution PDF file (300 dpi) with 5 mm of bleed, crop marks and embedded fonts.

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