



EURONAVAL

OCTOBER 17TH > 21ST 2016

PARIS LE BOURGET



MEDIA PLANNING



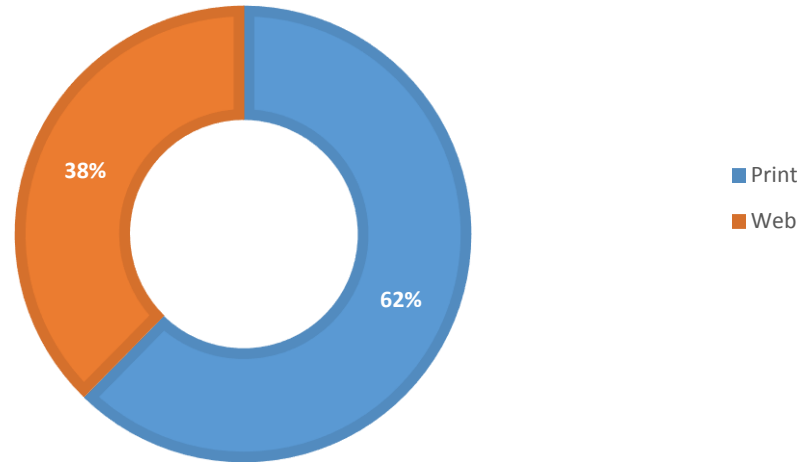
Global insertions print/web and editorial/advertising

Number of medias	81	+16 %
Insertions print & web	330	+20%
Countries	25	+25%
Global cumulative circulation all other the world	3 944 025	+33%

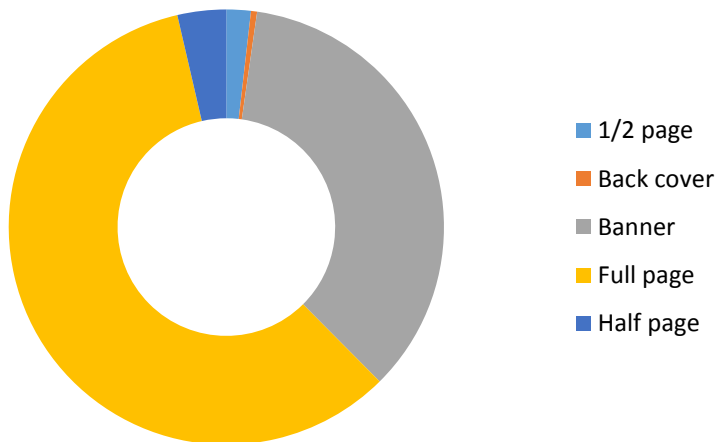


Global insertions print/web and editorial/advertising

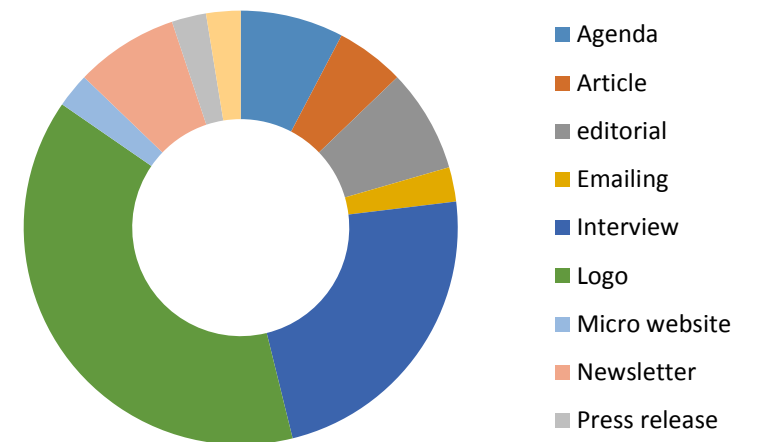
PRINT VS WEB



Advertising

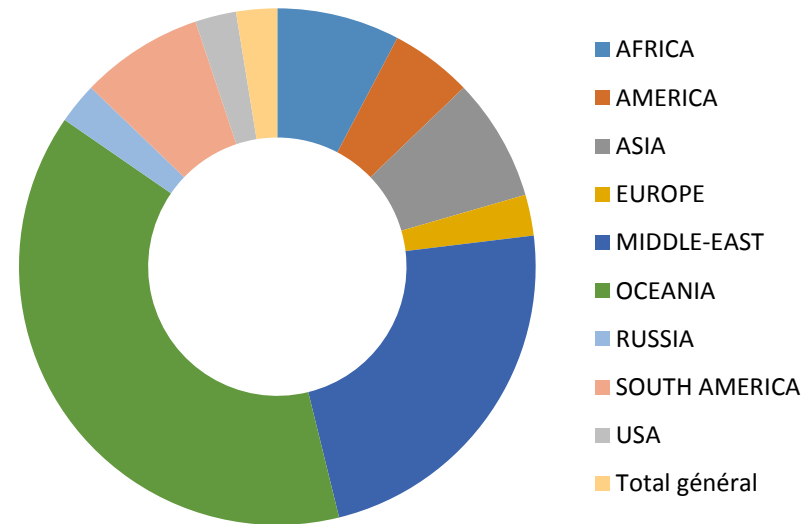


EDITORIAL





Geographical zones





Global insertions print/web and editorial/advertising

AFRICA

West Africa

West African Security

AMERICA

Canada

CDR Canadian Defence Review

ASIA

Australia

Defence Connect

Defence Review Asia

China

Armada International

Asian Military Review

India

Asian Defence Technology

Chanakya Aerospace, Defence & Maritime Review

Chanakya Show Daily

DSI India

Force

Geopolitics

Indian Defence Review

Indian Defence Yearbook (2014)

Indian Military Review

Indian Military Review

South Asia Defence & Strategic Review

VAYU Aerospace and Defence Review

India Strategic

Malaysia

Asian Defence Journal

Singapore

Asia Pacific Defence Reporter

EUROPE

Belgium

Navy Recognition

France

Aeromorning

Air & Cosmos

Commando Magazine

Defense Leaders

European Defence Review

le marin

M.I.F.A.

Magazine des ingénieurs de l'armement

Marine & Oceans

Operationnels SLDS

Opérationnels SLDS

S&D Mag Sécurité & Défense Magazine

Submarine Magazine

www.operationnels.com

www.sldmag.com

DSI

Germany

AI Defaiya

Europäische Sicherheit & Technik

European Security and Defence

Marineforum

Military Technology

Naval Forces

PLUS Blog

Greece

Euroatlantic Defence

Greek Defence News

Italy

Ship2Shore

Spain

FAM Fuerzas Militares del Mundo

Fuerzas de Defensa y Seguridad

Infodefensa

World Naval Forces

The Netherlands

ASD News

United Kingdom

Defence Global Publication

Defence Helicopter

DPI Defence Procurement International

Jane's

Jane's Defence Weekly

Jane's Navy International

Maritime Security International

MSR Maritime Security Review

Warship Technology

IHS Jane's

International Maritime & Port Security

MIDDLE-EAST

Israel

Defence Update

Israel Defence

Lebanon

ADJ Arab Defence Journal

Defence21

Tactical Report Weekly

Lybia

Al Mussalh

Middle East and North Africa

SD Arabia Weekly

Sea News Turkey

Turkey

Defence Turkey

MSI Turkish Defence Review

United Arab Emirates

Nation Shield

OCEANIA

Australia

Australian Defense Business Review

RUSSIA

Russia

Natsionalnaya Oborona

SOUTH AMERICA

Argentina

El Snorkel

Brazil

Folha Militar

Segurança & Defesa

Tecnodefesa

USA

USA

Defence News International

Ocean News & Technology

Sea Technology

Defence Technology International

